

# Six Ways to Achieve ROI Certification®

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In today's economy, time and budget constraints make it difficult to develop serious capability with evaluation. At the same time, the skills necessary to prove the value of programs and projects are in demand now more than ever. Here are six ways for your team to achieve ROI Certification, a sought-after designation:

## 1 Five-Day Certification Workshop

This requires individuals to attend a five-day workshop which is open to the public. Approximately 30 public offerings of ROI Certification® are available each year, with 12 in the United States and 18 in other countries.

## 2 Internal ROI Certification

Many organizations choose to offer an internal ROI Certification involving eight or more of their team members. In addition to cost savings and efficiency, internal certification allows participants to concentrate on their specific situations, programs, and projects. An internal focus is also helpful for planning ROI implementation.

## 3 Coaching for ROI Certification

With this option, an ROI coach is assigned to participants before they begin an ROI Certification workshop. The coach will initiate a series of sessions to guide participants in achieving the designation of Certified ROI Professional (CRP). The coach will provide a minimum of 16 hours of direct time to each participant in the coaching process.

## 4 Three-Day Option for ROI Certification

A three-day option is available for those who have previously attended a two-day ROI workshop, offered by another organization such as the Association for Talent Development (ATD) or through ROI Institute®'s online academy. The fee paid for the previous ROI workshop will be credited toward the participant's certification fee.

## 5 Independent Assessment and Study

Two steps are necessary for this option. With no coaching or support from ROI Institute®, the individual will complete a one-time 75-item assessment focused on the ROI Methodology®. The participant must score at least 75% to proceed to the next step, which includes submitting a completed ROI study to be evaluated for final approval.

## 6 Guided Self-Study Program

This option includes a combination of reading assignments, exercises, and online learning offered through ROI Institute®. Guided by an ROI facilitator, the participant reads assigned materials, books, and case studies; prepares assignments; completes exercises; completes a test; submits an impact study, and ultimately achieves certification®.

**WHEN IT COMES TO DELIVERING RESULTS: HOPE IS NOT A STRATEGY.  
LUCK IS NOT A FACTOR. DOING NOTHING IS NOT AN OPTION.**

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Contact **ROI** INSTITUTE® for more information.

[roiinstitute.net](http://roiinstitute.net)

+1.205.678.8101

[info@roiinstitute.net](mailto:info@roiinstitute.net)