

ROI CERTIFICATION®

FEBRUARY 4-8, 2019

Nashville, Tennessee

BECOME A CERTIFIED ROI PROFESSIONAL®

Fully master the skills you need to implement a comprehensive ROI initiative in your organization. Through the certification process, you will learn what it takes to sustain the measurement and evaluation process over time. Upon completion of the workshop, you will receive support as you conduct an impact study in your organization. Upon demonstrating competency in applying the ROI Methodology®, you will earn the prestigious Certified ROI Professional® designation. This offering is designed for nonprofit and non-governmental organizations. This is ideal for managers in all functional areas of nonprofits who are charged with showing value. The ROI Methodology meets the needs of most donors, as it expresses outcomes in terms that donors appreciate and understand, namely the impact and sometimes even the ROI.

Who Should Attend?

Everyone involved in implementing improvement programs, such as new procedures, technology implementations, systems integration, quality processes, engagement, membership retention, risk management, leadership development, or any type of program where significant expenditures of time and money are at stake. *(No mathematical background is required.)*

Learning Objectives:

- Apply the ROI Methodology to a program in your organization
- Gain detailed, firsthand experience with every step
- Calculate ROI and explain its meaning
- Measure the contribution of all types of programs
- Enhance program results and improve ROI



This program has been approved for 37.5 (HR General) Recertification Credit Hours toward PHR, SPHR and GPHR recertification through the HR Certification Institute (HRCI).

For more information, visit www.roiinstitute.net

LOCATION

The United Methodist Church
General Board of Higher
Education and Ministry
1001 19th Ave South
Nashville, TN 37212

DATE/TIME

February 4-7:
8:30 a.m. - 5 p.m.
February 8:
8:30 a.m. - noon

CONTACT

Andy Vance
205-678-8101
andy@roiinstitute.net

INVESTMENT

\$3,995 for five-day training,
virtual support, and
membership to ROI
Institute's resource library