

|  |  |  |
| --- | --- | --- |
|  | DATA COLLECTION PLAN |  |
| Purpose of This Evaluation: |  |  |
| Program/Project: | Responsibility: | Date: |



Phone: 205-678-8101

Email: [info@roiinstitute.net](mailto:info@roiinstitute.net)

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Level | Broad Program Objective(s) | Measures | | Data Collection  Method/Instruments | Data Sources | Timing | Responsibilities |
| 1 | REACTION & PLANNED ACTION |  | |  |  |  |  |
| 2 | LEARNING & CONFIDENCE |  | |  |  |  |  |
| 3 | APPLICATION & IMPLEMENTATION |  | |  |  |  |  |
| 4 | BUSINESS IMPACT |  | |  |  |  |  |
| 5 | ROI | Comments: |  | | | | |
|  | | | | |
|  | | | | | |

© 2019 ROI Institute, Inc. All rights reserved.